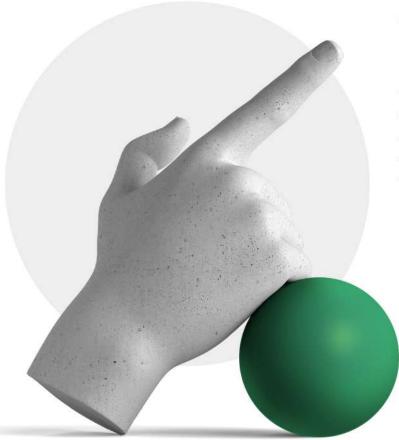




About Us



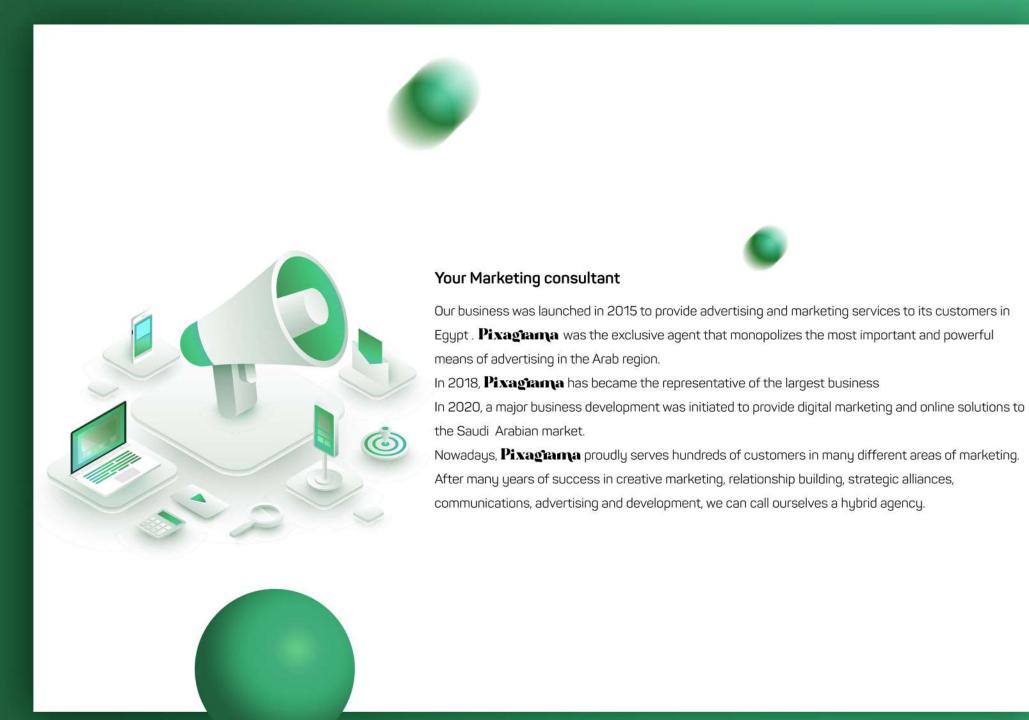
We do creative marketing!

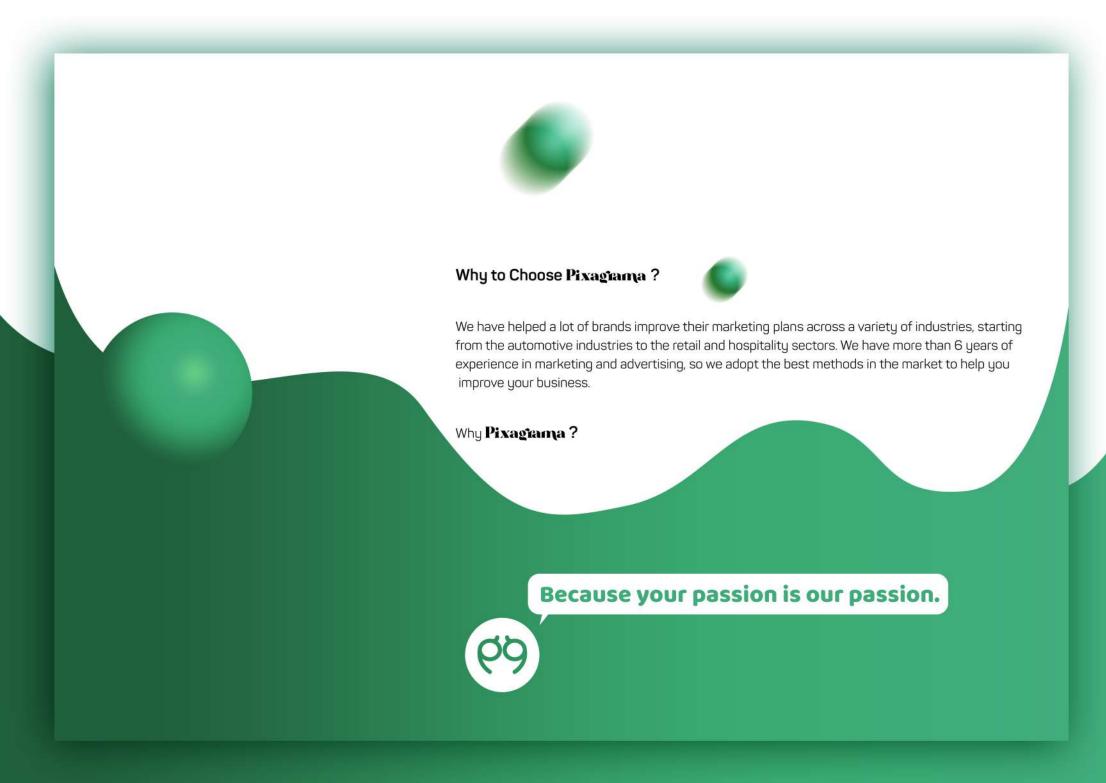
We help our clients to set a marketing budget to reach what they are looking forward to and meet their goals.

We are committed to our clients to forecast the ROI of the marketing activity before execution.

We commit to provide creative solutions and pay attention to the minutest details!











High Quality and Different Prices

Our Deep Rooted Knowledge and Expertise are generally in Marketing and specifically in digital marketing.

Regardless your budget or the simple service you provide, we always communicate with all our clients in an ethical manner and set them as a top priority.

We always provide marketing consultations for our clients to promote their brand and increase the sales.

We do the job independently and don't involve any third party.

We do what we say and we say what we do.

We respect values and give due care to the reputation of every team member that joins us in addition to his customer service skills and work ethics.

We have strategic companions and strong worldwide relationships.

Being a local service provider made us experts in understanding the ins and outs of Egypt & Saudi Arabia customers.

Graphic Design

tion and we can provide you with it.

We design to solve your business & marketing problems. If you want to be impressed, don't put a limit on your budget and note that creativity needs time.

70% of online marketers use visual assets in their social media marketing.

Logo & identity: We offer attractive and contemporary logos designed and tailored to reflect the mission which always keeps your business competing with other top businesses.

Illustrations The quality illustration design will help you to highlight your idea while others still relying on photography (the old-fashion method).

Infographics We guarantee to deliver the best visual content that represents your message or story. Because messages may be similar but not are the same, yours need a particular solu-

Flyers & Brochures Can be left at office desk, handed out at trade shows, and given out to prospected customers. Brochures may contain a lot of facts and, when it is well designed it makes your business appears professional.

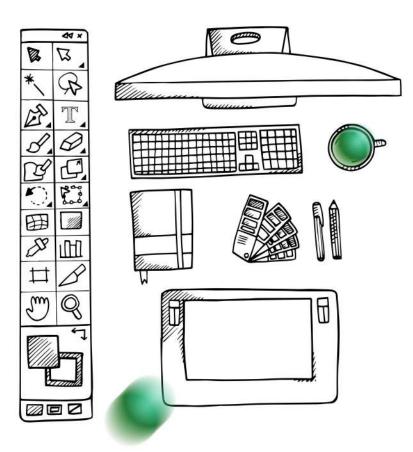
Social Media Design We design you Social media profiles and posts that contain suitable, innovative content that resonates your business and promotes your business.

Business Cards & Stationery Unforgettable unique business cards that make the best possible impression on the people you meet.

Advertisement design Whether you need online, newspaper, magazine or billboard advertisement, our creative designers will create neat designs that impress and attract targeted customers.

Photoshop Editing We provide precise photo editing to give the best results and the optimum enhanced quality.

Presentation Design We represent your thoughts through our extraordinary graphics to straightly break into audiences' brains and hearts.



Digital Marketing is a compared to the online marketing services and wep

Let's agree that there is no One-Size-Fits-All solution that works for everyone.

We customize your Marketing plan (SOSTAC Module) in 30 days.

Shortcut your way to bear the fruits of your efforts eventually.

- Social Media Marketing

Forget about your social media schedule. We're able to manage any business account, set your target, maintain your social presence and build a strong customer relationship base. We're always here getting your back whenever you need consultations.

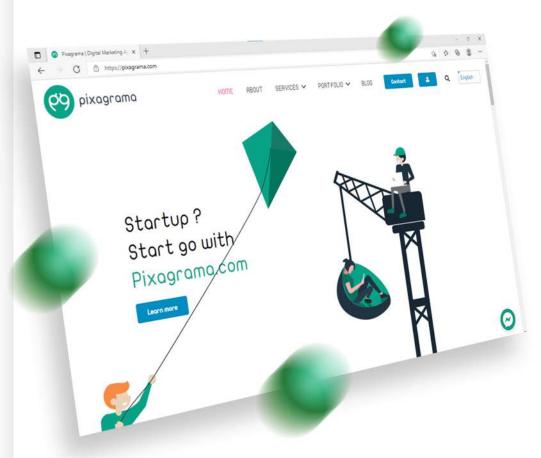
Content Marketing

Promote targeted content through paid media and SEO whether this content is visual or text.

- Video Marketing

We recommend using videos in every phase of the sales process since It is the most efficient and significant way to express complex ideas





online ads

Hire us to Reach your target audience and fulfil your business objectives through paid listings on Google AdWords. Actually, you must be careful while using PPC marketing. Although it is a great way to get more visitors, it is somehow risky and may not be in your favor if you have failed to choose the right management properly. Here we are; we can help you manage your PPC campaigns.

- SEO

Our SEO experts guarantee effective techniques and strategies including but not limited to On-Page and off-page SEO, Link Building and many more.

- Online and offline surveys

Surveys are a powerful way to evaluate any service. We design unique layouts and interesting question sequence that impress the audience and encourage them to fill in the form.

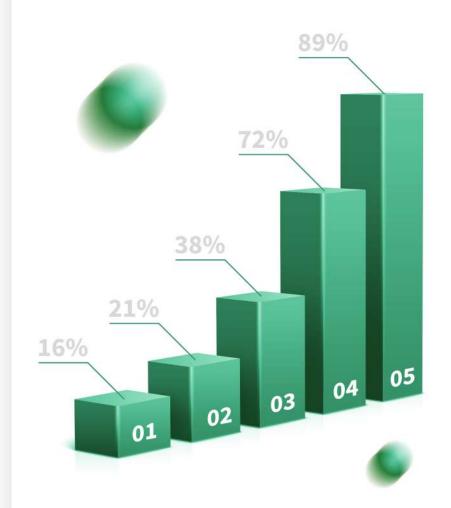
- Online Branding

We strengthen your brand's online presence and refine the customer's knowledge and background about your brand

- Email Marketing

Reach more clients, communicate with your loyal clients and let them know more about the offers and everything new. We can also provide them with information about the service of your company.





- Web Analytics

Analytics and statistics is almost everything when we talk about online marketing, so we reach our goals by properly tracking them.

- Influencer Marketing

We have connections with famous Influencers and bloggers who can recommend and open new markets for your brand.

- E-Commerce Marketing

The method we follow is depending on cutting wasted ad spend and accelerating click-through and leading to excellent ROI rate and great sales

- Mobile Advertising

Imagine reaching customers directly through a device that they're using all day-long!

Interact with your prospective leads by surveys, alerts, reminders, special onetime offers,

OR codes, coupons, contests, mobile sites or mobile apps.

Digital Marketing

6

Programming & Tech

Technology is a dynamic field as new programming languages, frameworks, and technologies may live and die within few years. That is the case, developers need to constantly learn new skills to cope with the contemporary world.

We always work on providing cutting-edge technologies to adapt to the changing world.

Now More than 50% of small businesses now have a software or controller managing their accounts. (Source: Wall Street Journal)





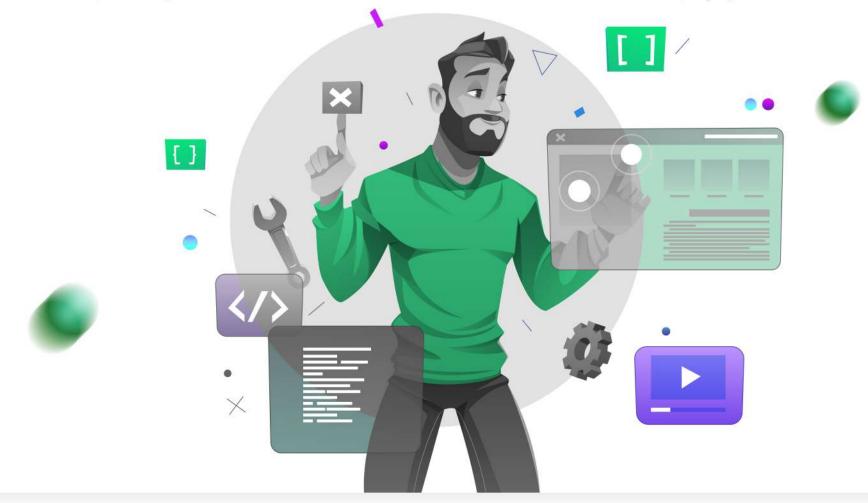
- Custom systems We build system enablement utilities to increase the business efficiency and helporganizations to grow, at the level of Cloud, Networking, Disaster Recovery, Virtualization and Security. We serve schools, clinics, restaurants and cafes, call center, etc
- CRM system Need an all-in-one system that serves marketing, automate your sales, avoid data leaks and enable consistent messaging? Thegate.marketing is the right place.

- POS system We're able to provide POS software solutions including configuration, loading the operating system, loading software applications, and testing.
- Mobile application Development Having an app that fits all the App Stores will help your business to reach more audience.
 Deciding to get a mobile app for your services is definitely a plus distinguishing you from your competitors.

- Website Development We can create a customized, contemporary and unique design that is able to perform at a high level and let your business grow.

It is worth mentioning that nearly 80% of companies which are not meeting their revenue goals usually attract 10.000 monthly website visitors at most. However, companies that succeed to achieve their revenue goals attract more than 10,000 visitors per month.

- 1. WordPress
- 2. Web Programming (html5, PHP larval)
- 3. E-commerce
- 4. Technical Support and maintenance
- 5. User Testing
- 6. Quality inspection





Media Production

Creating videos for your business is our mission! Video Shooting or Animated videos will increase the revenue indeed.

Almost 50% of internet users look for videos related to a product or service before visiting a store.

- Promotional Videos
- 2D & 3D Videos
- Animation & Motion graphic (please check)
- Videography & Photography
- Script and scenario writing
- editing and post-production
- Casting and modeling
- Whiteboard & Animated Explainers
- Intros & Animated Logos
- Voice Over
- Animated Characters & Modeling





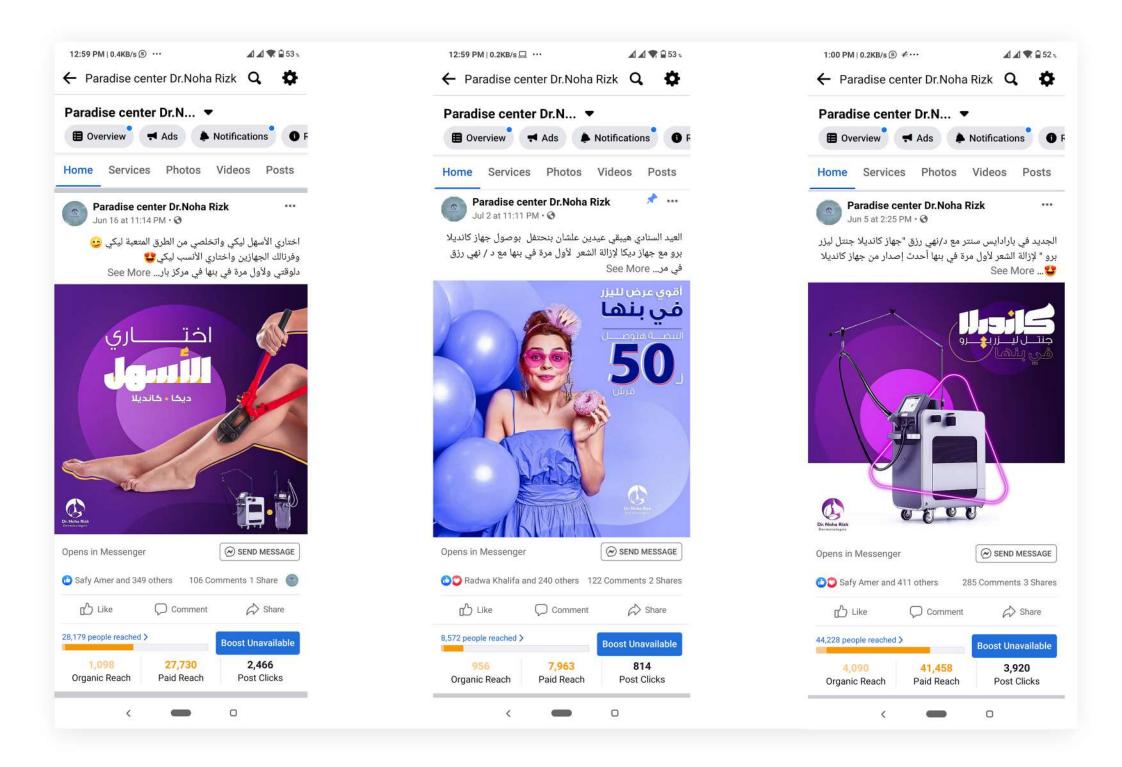
Content writing

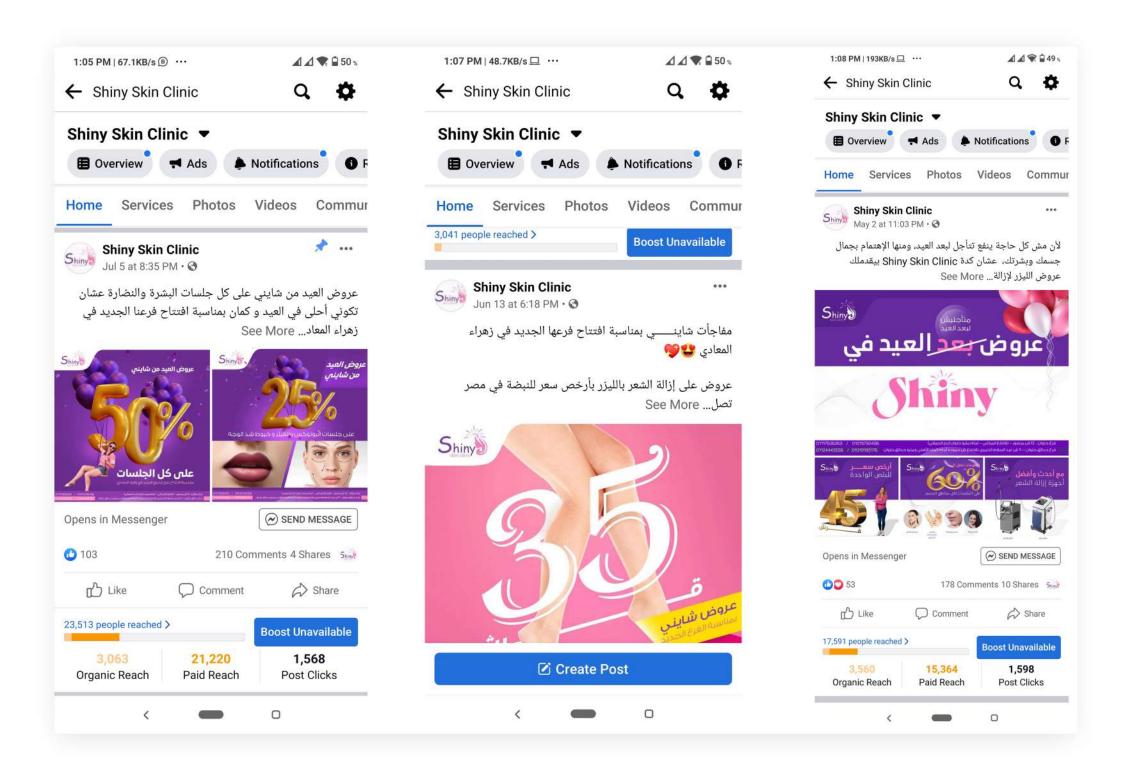
We create a powerful content shedding the light on the service you provide. Get a creative and strong content that serves your brand in the following

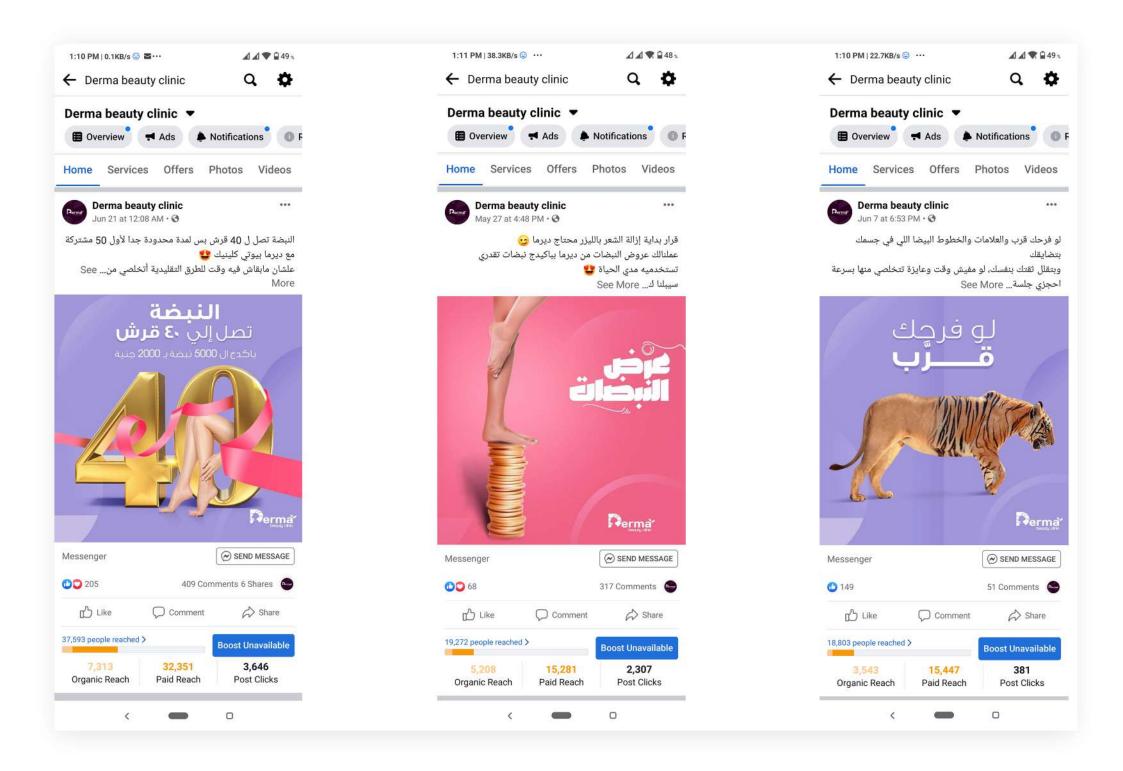
- Translation
- Creative Writing
- Business Copywriting
- Proofreading & Editing
- Research & Summaries
- Script and scenario writing
- Articles & Blog Posts
- Press Releases
- Transcription

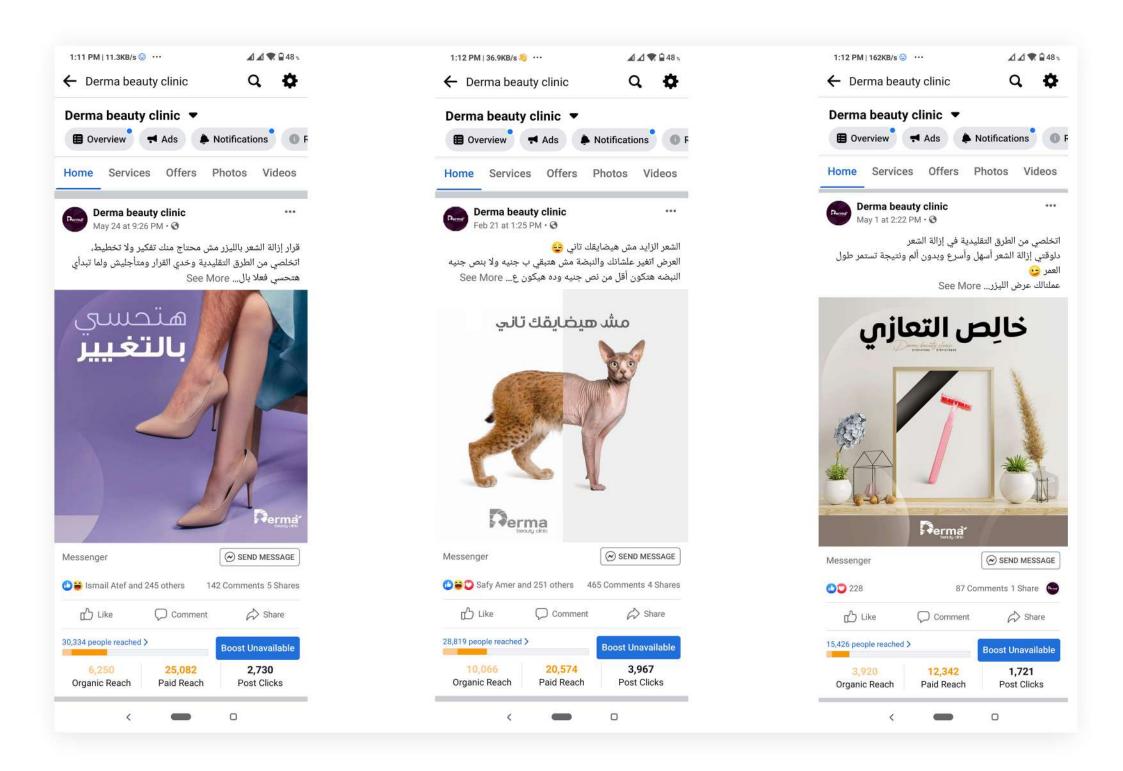


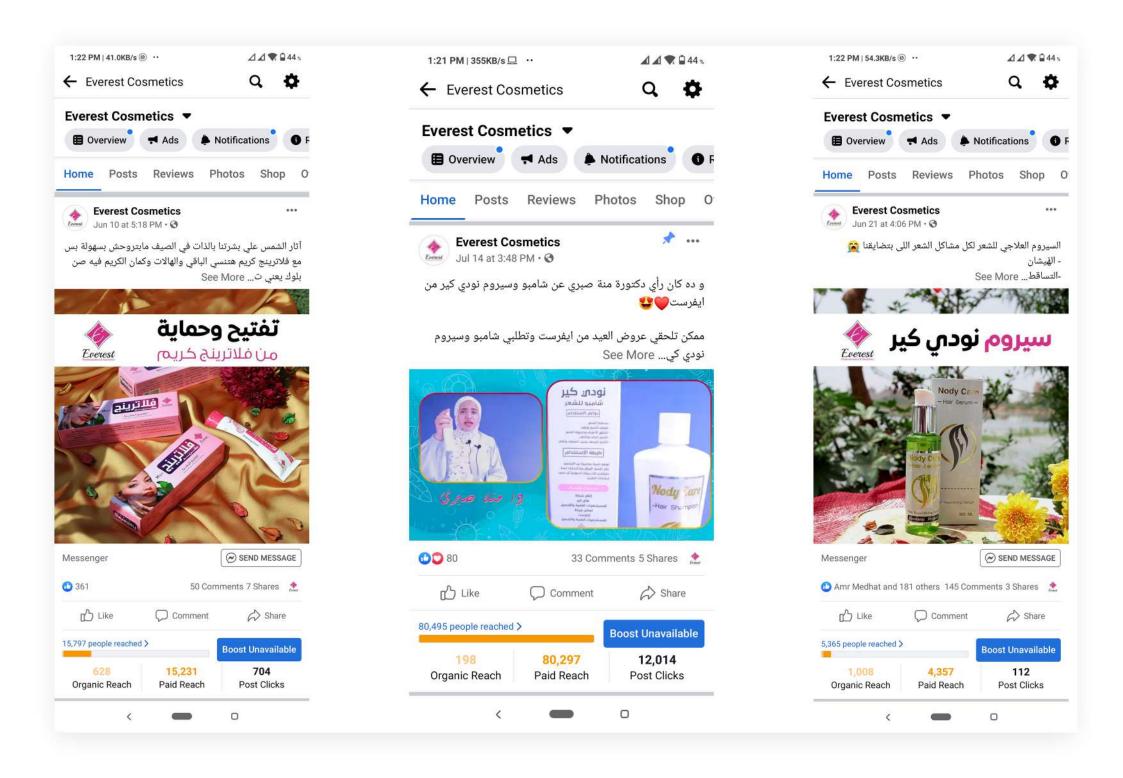
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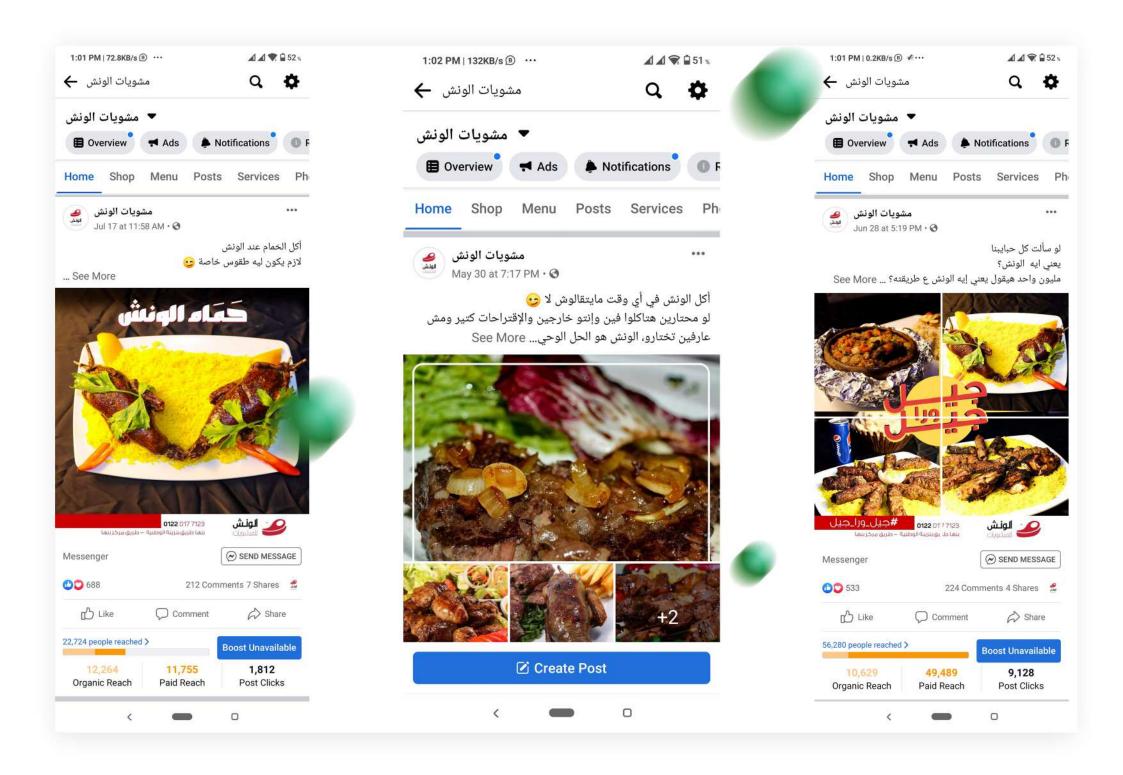


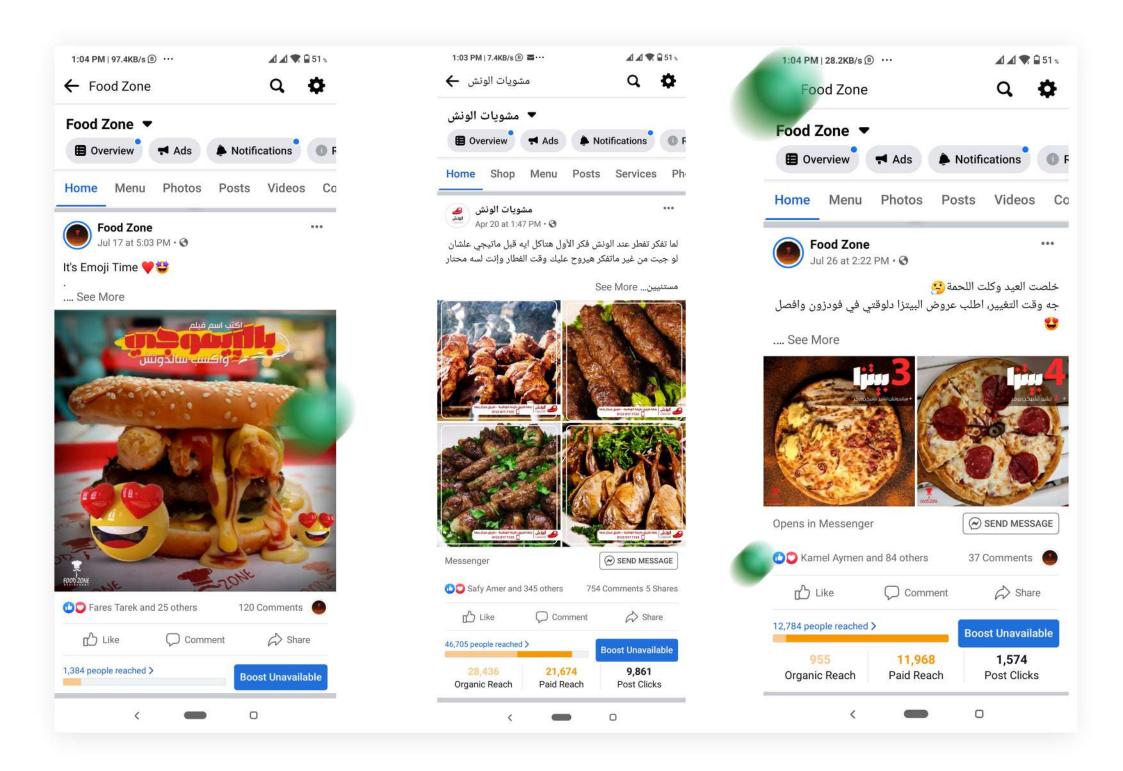


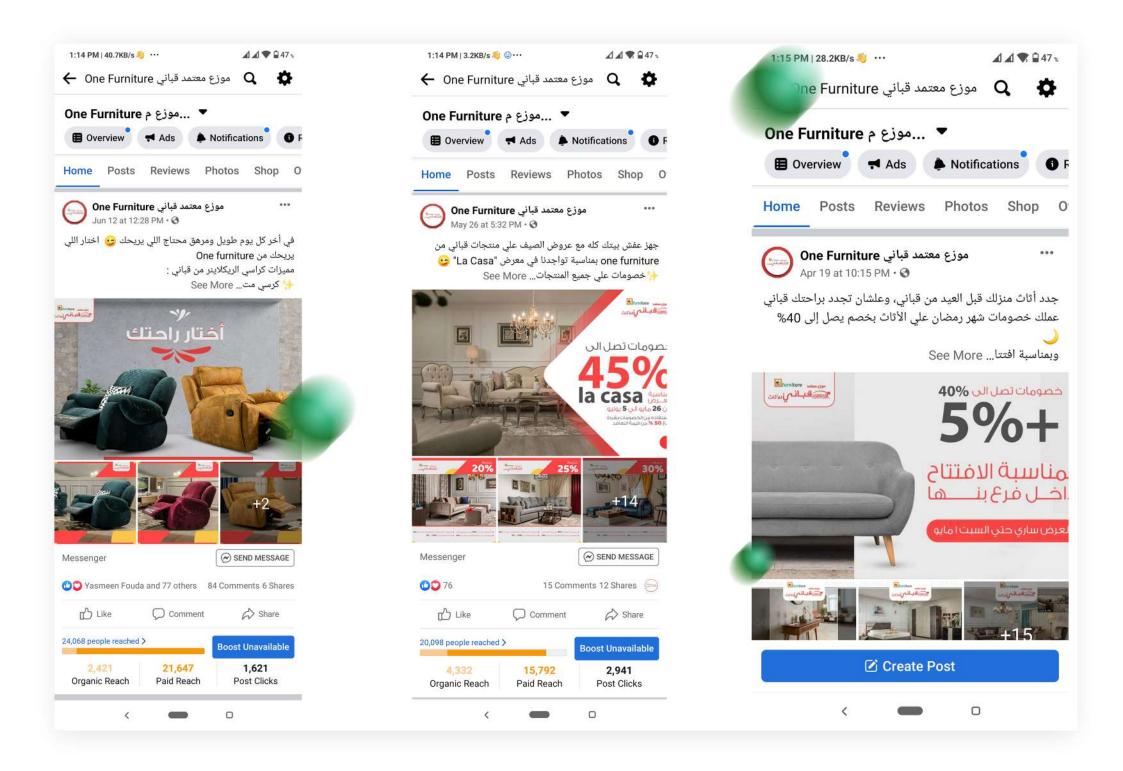




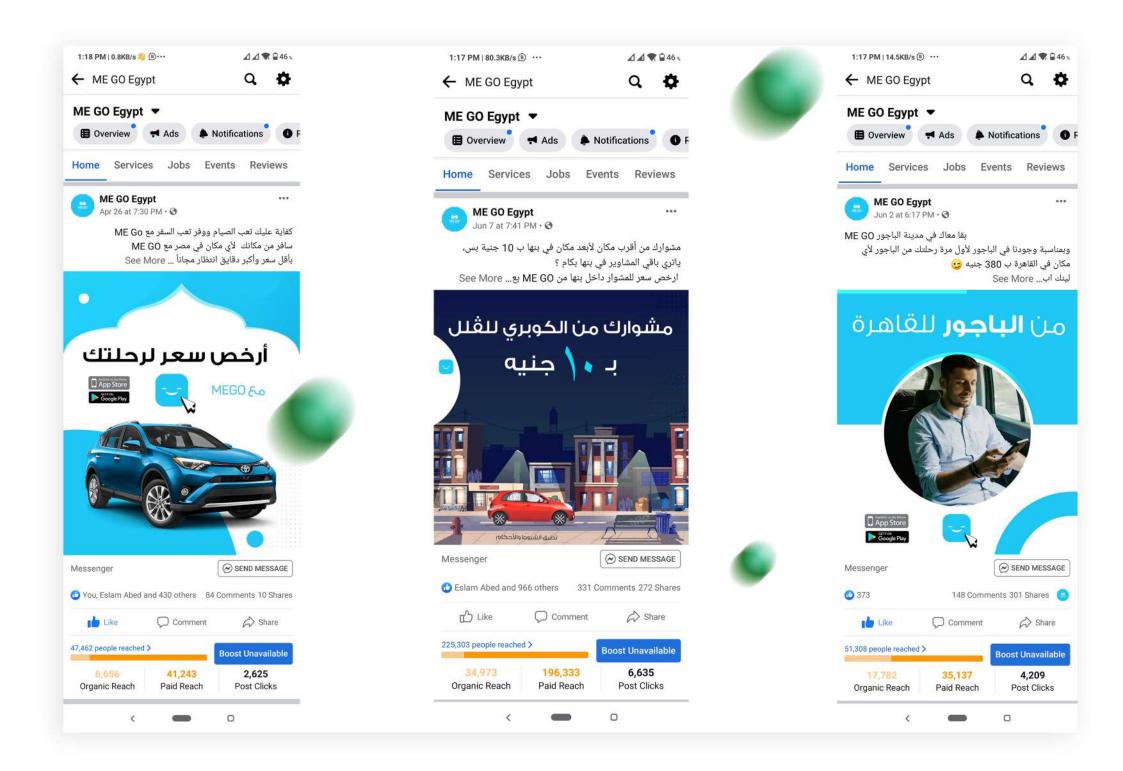


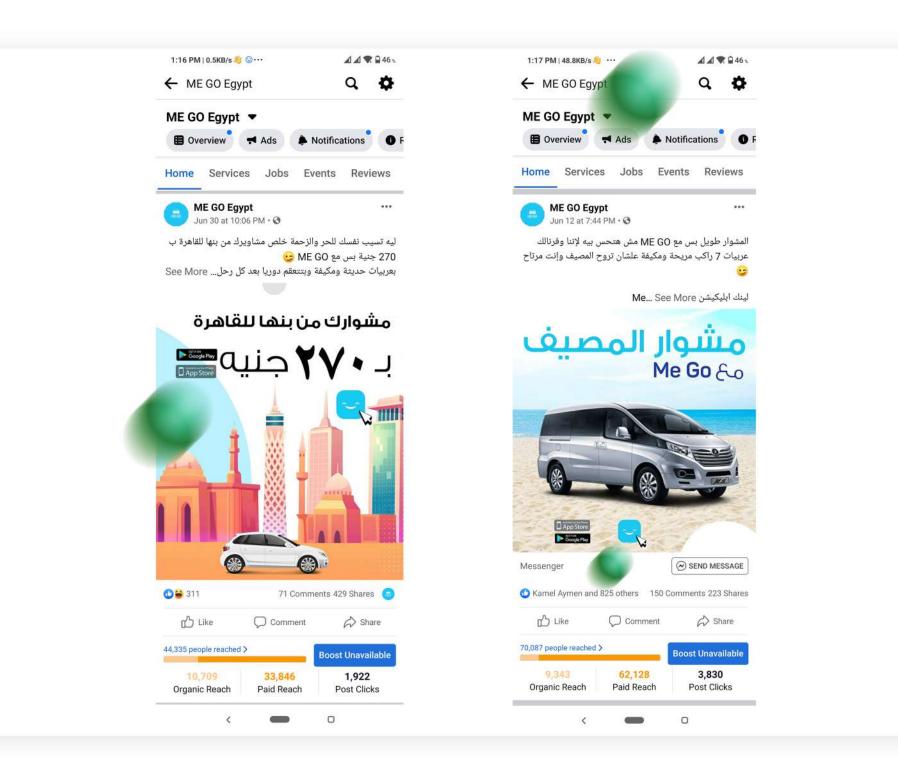








































































































































































































01030050578 / 01006433021

info@pixagrama.com

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